



B Corporation Certification



PEOPLE **USING**
BUSINESS
..... AS A
FORCE **FOR** **GOOD**

Certified B Corporations are leading a global movement to redefine success in business. B corporations are for-profit companies that pledge to achieve social goals as well as business ones. Their social and environmental performance must be regularly certified by a nonprofit called B Lab, much the way LEED buildings have to be certified by the

U.S. Green Building Council. Today, there is a growing community of over 1,000 Certified B Corps from more than 30 countries and 60 industries working together toward one unifying goal: to redefine success in business. By voluntarily meeting higher standards of transparency, accountability, and performance, Certified B Corps are distinguishing themselves in a cluttered marketplace by offering a positive vision of a better way to do business. www.bcorporation.net